

MÁLAGA 4K FEST

Regulations

1. OBJECTIVES

MEDINA MEDIA EVENTS, S.L. - hereinafter THE ORGANIZATION - with the collaboration of FESTIVAL DE MÁLAGA, aims to encourage film production internationally in 4K-UHD (Ultra High Definition), as well as its dissemination and promotion.

In order to achieve these objectives, THE ORGANIZATION will hold **MÁLAGA 4K FEST** on **November 8th, 2019**, with the collaboration of FESTIVAL DE MÁLAGA.

2. PARTICIPATION REQUIREMENTS

Failure to comply with these requirements will result in disqualification:

Only works originally recorded and post-produced in **4K-UHD format** will be admitted.

Entries **must specify the camera model and the lens or lenses used** to record the short film. The presentation of the postproduction company's certificate stating that 4K/UHD has been postproduced will be positively valued.

2. The **audio** of the productions must be 5.1. It will be valued positively that the audio is Dolby Atmos.

3. The image and sound must be recorded at least **25 fps**. Works produced and postproduced at 50 fps will be valued positively.

4. Short films of any nationality and genre, made **after January 1st, 2017**, may be entered with a maximum duration of 30 minutes.

5. Each participant will be able to present **1 work**.

6. In the case of having a session in Pro Tools, the participants must indicate this when submitting the short film.

7. The submitted works must be original works of their authors and/or they must have the **free disposition** of any ideas, images or any other element that they incorporate, being holders of all the intellectual property rights of the participating short film.

8. The participants **must have a full legal capacity** to take part in this call and ensure that their participation does not infringe any rule of any kind.

9. Participants who submit their work to the **MÁLAGA 4K FEST** call will be legally responsible for its content. The works may not have illicit contents or that attempt against any right of third parties. THE ORGANIZATION, FESTIVAL DE MÁLAGA and MÁLAGA 4K FEST decline all legal responsibility for the content of the works.

3. REGISTRATION

To participate in MÁLAGA 4K FEST it is compulsory to register and complete the registration form, exclusively through FESTHOME (www.festhome.com), before May 9th, 2019.

For optimum viewing quality and appropriate loading time, the following coding and file screen size is recommended:

- File size not exceeding 2 GB - H264 encoding
- Minimum resolution: 720 p
- Bitrate: 5,000 kbps

- Video in .mov, .mp4 or .mkv format

If you do not complete the above, the works will be excluded from the selection process. To register correctly, you must first create a profile on FESTHOME, register the work on that platform and finally register it on MÁLAGA 4K FEST. Just because the work is uploaded to the FESTHOME platform does not mean that it is registered in MÁLAGA 4K FEST. In order to do so, it is necessary to comply with all the requirements indicated above.

4. SELECTION PROCESS AND FINALISTS

A selection committee will choose a maximum of twenty-one (21) finalist short films, three (3) for each of the seven (7) winning categories, defined below.

The decision of the selection committee will be notified by e-mail to the interested parties on **June 30rd, 2019**, and they undertake not to make this information public until it is formally announced by THE ORGANIZATION.

The list of finalists will be published on the official website of MÁLAGA 4K FEST (www.malaga4kfest.com).

Finalists must submit a new copy in 4K format with the following specifications by **July 15th 2019**:

- Resolution 3.840 x 2.160.
- H264 encoding 25fps/50fps and bitrate higher than 35Mbps.
- Uncompressed multichannel audio in any of these formats: DCP/Bluray/DVD or a MOV file.

The copies will be sent to the offices that FESTIVAL DE MÁLAGA has in the Plaza de Jesús el Rico nº 5, CP 29012 of Málaga.

All finalists whose V.O. is not in Spanish must send a version subtitled in this language. In addition, English subtitles must be available.

THE ORGANIZATION will compensate the finalists with two hundred euros (200 €) for the expenses caused by the new copy.

5. FINALIST SHORT FILMS REQUIREMENTS

Once a work has been selected by FESTIVAL DE MÁLAGA, it cannot be withdrawn.

The inscription of a work in **MÁLAGA 4K FEST** supposes the full acceptance and fulfilment of the present Bases of Participation and its annexes.

The producers of the finalist short films will assume any taxes that may derive from their participation in this call and for the eventual obtaining of any of the prizes foreseen.

The participants will be solely responsible for any infringement of any third party rights, leaving THE ORGANIZATION, FESTIVAL DE MÁLAGA, MÁLAGA 4K FEST and the other collaborators of the Festival, exempt from liability in this regard.

6. PROGRAMMING AND EXHIBITION RIGHTS

In the event that their work is a finalist, the participants transfer to THE ORGANIZATION, free of charge, on a non-exclusive basis and within the geographical scope of the coverage of the satellites of the Hispasat Group's fleet (www.hispasat.com), the public communication rights on the satellite channel

"HISPASAT 4K", for a period of one (1) year from the award ceremony (November 2019). THE ORGANIZATION will carry out the public communication of the short finalists by means of a collaboration that supposes the contribution of the necessary technical means to upload the content to the promotional channel "HISPASAT 4K" free of charge. In addition, during the same period, the collaborators of MÁLAGA 4K FEST (HISPASAT, DOLBY, FUJIFILM, SGO, RTVE, ATRESMEDIA, ADHOC STUDIOS, UHD FORUM) will enjoy these same public communication rights free of charge, not exclusive and for the same geographical area of the coverage of the satellites of the Hispasat Group's fleet, for the sole purpose of carrying out promotions of 4K technology contents in specific events such as fairs, workshops or "demos". This does not include the broadcasting rights of the short films for the collaborating television channels, except in the case of the winning short films whose prize so specifies. Once this period has elapsed, THE ORGANIZATION and the collaborators of the festival will continue to enjoy the same rights mentioned above, unless the author/authors of the corresponding short film communicate this to the contrary. The rest of the intellectual property rights will continue to correspond to their authors or owners of the work.

7. AWARDED

Among the finalist short films, a qualified Jury, chosen by THE ORGANIZATION in collaboration with FESTIVAL DE MÁLAGA, will determine the seven (7) winners, which will be announced and screened during the contest that will take place on **November 8th, 2019** in Malaga.

The jury's decision will be notified to the winners by e-mail on **September 15th, 2019**. By accepting these rules, the winners undertake not to reveal this verdict until the awards ceremony. The final list will be published on the official website of the Festival (www.malaga4kfest.com) after the awards ceremony.

THE ORGANIZATION will be in charge of generating the DCP of the seven (7) winning short films to be broadcast in cinema and TV. To do this, participants will be required a new high quality copy with the following specifications:

- Video: 3.840 x 2.160 DPX format (optional TIF, PGA)
- Audio: mono WAV (one file per channel) with 24-bit depth and 5.1 multichannel sound. A single coded version will be sent at 25/50 fps.

The producers of the awarded works must send the DPX file to THE ORGANIZATION before **September 30rd, 2019**, sending it to the following address: FESTIVAL DE MÁLAGA, Plaza de Jesús el Rico nº 5, CP 29012 Málaga.

Likewise, the selected participants must provide the ORGANIZATION on the same date with images and poster of the work, a photograph of the director (minimum resolution of 300 dpi) and, if available, a complete press dossier and a trailer of the short film.

8. PRIZES

HISPASAT PRIZE FOR THE BEST SHORT FILM. Endowed with three thousand euros (3.000,00 €), to the best short film.

ULTRA HIGH DEFINITION FORUM AWARD (UHD FORUM). Endowed with two thousand one hundred and sixty euros (2,160.00 €), for the short film that has used the most and best UHD technology.

MEDINA MEDIA AWARD 4K TO THE BEST DIRECTOR. Endowed with two thousand euros (2.000,00 €), to the best direction.

DOLBY/ADHOC PRIZE FOR THE BEST SOUND. Endowed with a thousand euros (1,000.00 €), plus Dolby Atmos sound mastering, for the short film with the best sound.

FUJIFILM/SGO AWARD TO THE BEST PHOTOGRAPHY. Endowed with a thousand euros (1,000.00 €), plus a professional camera, to the short film with the best photography.

RTVE AWARD FOR THE BEST SHORT FILM FROM A FILM SCHOOL. Endowed with a thousand euros (1,000.00 €), plus broadcast of the short in the program "Versión Española".

ATRESERIES AWARD TO THE BEST SHORT FILM FOR TV. Endowed with a thousand euros (1,000.00 €), plus broadcast and promotion of the short in Atreseries, including an interview with its director, to the best short film adaptable for television.

10. JURY

THE ORGANIZATION, in collaboration with FESTIVAL DE MÁLAGA, will appoint the MÁLAGA 4K FEST Jury, whose decisions will be unappealable and must not be justified.

People with interests in the production, distribution or any other type of exploitation or participation with the selected short films may not form part of the Jury.

11. AWARDED SHORT FILMS OBLIGATIONS

The production and/or distribution companies of the winning short films will maintain confidentiality, not revealing the decision of the Jury until the date of the awards ceremony (**November 8th, 2019**).

The companies producing and/or distributing the winning short films must include a written reference to the awarding of said prize at the beginning of each and every one of the copies of the film they distribute for exhibition in public theatres, other cinematographic contests, DVD, BLURAY, television or VOD platforms (video on demand), as well as in all printed informative and promotional material (press-books, posters, etc.). This reference will consist of a text with the prize awarded, accompanied by the corporate image (logo and name) of MÁLAGA 4K FEST, which will be provided, along with their rules of use, by THE ORGANIZATION.

12. ADDITIONAL RULES

The personal data obtained will only be used for the purposes derived from the development of the Festival and may be revealed to the media and published on the Festival website. In any case, they will be treated in accordance with the personal data protection regulations in force.

Neither THE ORGANIZATION, nor FESTIVAL DE MÁLAGA, nor MÁLAGA 4K FEST will be responsible for any damage, loss, cost, damage, claims, etc. that the participants may incur or may suffer as a result of the presentation of their works.

These bases of participation may be supplemented or modified, prior to the start date of the MÁLAGA 4K FEST and prior communication to interested parties, with as many other annexes as THE ORGANIZATION deems appropriate.

The interpretation of the same will be the exclusive competence of the Management of MÁLAGA 4K FEST.

13. CONTACT

FESTIVAL DE MÁLAGA

REGISTRATION DEPARTMENT

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